REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	16 March 1999
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Private 145
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Milcap Publishing Group AB
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Sweden
Language:	English, Swedish, German, French

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

Either

That when the publication is on public display, the classification given to the publication must be shown on the front of the package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That where the publication is publicly displayed in a package, the package must be made of opaque material.

Or

That when the publication is on public display, the classification given to the publication must be shown on the front of the package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That the publication must be displayed only in premises, or a part of premises, set aside for the public display of restricted publications (whether or not articles other than restricted publications are also displayed in those premises or that part of those premises).

Descriptive Note:

Not Applicable.

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The magazine has some degrading, demeaning and dehumanising elements such as a general theme of and several references to females constantly wanting sex, an emphasis on female sexual attributes, and some coarse language directed at women. However, these elements are balanced by the overall character of the magazine which is one of mutual participation. The Classification Office considers that because of explicitly depicted sexual activity and degrading, demeaning and dehumanising elements, the publication is likely to be injurious to the public good unless restricted to an adult audience.

The New Zealand Bill of Rights Act 1990 (NZBR Act) has been considered in determining the classification for *Private 145*. While the rights and freedoms outlined in s14 of the NZBR Act apply to this publication, its presentation of extensive male and female nudity, explicit sexual activity, and some degrading, demeaning and dehumanising elements in a manner intended to sexually arouse, are seen as a reasonable justification to restrict the publication.

OFLC Ref: 9800883